BUSINESS NAME | *FORMULA / CONTENT (TEMPLATE)*

**Platforms:**

**Frequency:**

**Target Audience:**

**Goal:**

**Strategy:**

*CONTENT FORMULA*

|  |
| --- |
| **Formula 1:** Title   * Details   **Formula 2:** Title   * Details   **Formula 3:**  Title   * Details   **Formula 4:** Title   * Details   **Formula 5:** Title   * Details   **Formula 6:** Title   * Details   **Formula 7:** Title   * Details   **Formula 8:** Title   * Details |

**Hashtags:**

|  |  |
| --- | --- |
|  |  |

*CONTENT*

### Month

**Social Media Channel**

|  |  |
| --- | --- |
| Date |  |
|  |  |
|  |  |

**Social Media Channel**

|  |  |
| --- | --- |
| Date |  |
|  |  |
|  |  |

**Social Media Channel Story**

|  |  |
| --- | --- |
| Date |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

### 

### 