BUSINESS NAME | *FORMULA / CONTENT (TEMPLATE)*

**Platforms:**

**Frequency:**

**Target Audience:**

**Goal:**

**Strategy:**

*CONTENT FORMULA*

|  |
| --- |
| **Formula 1:** Title* Details

**Formula 2:** Title* Details

**Formula 3:**  Title* Details

**Formula 4:** Title* Details

**Formula 5:** Title* Details

**Formula 6:** Title* Details

**Formula 7:** Title* Details

**Formula 8:** Title* Details
 |

**Hashtags:**

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*CONTENT*

### Month

**Social Media Channel**

|  |  |
| --- | --- |
| Date |  |
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**Social Media Channel**

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| --- | --- |
| Date |  |
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**Social Media Channel Story**

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| --- | --- |
| Date |  |
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